

# SANDEEP VIRMANI

Principal Product Designer · Researcher · Mentor · Thought Leader

## CONTACT

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## CORE SKILLS

**Product Design:** Interaction Design · Design Systems

**Research & Validation:** User Research · Usability Testing · Journey Mapping

**Leadership & Enablement:** UX Strategy & Leadership · Mentorship & Workshops

**AI & Innovation:** AI-Integrated Design

## TOOLS & TECH

**Design & Collaboration:** Figma · FigJam · Workshops

**AI & Prototyping:** Claude AI · Prototyping · Wireframing · Data Viz

## DOMAINS

**Security:** Enterprise Security · IAM · XDR · NDR

**Cloud:** Cloud Security · Multi-Cloud Platforms

**Endpoint:** Endpoint Management · Mobile Management

## EDUCATION

BA English  
Delhi University  
Diploma, Commercial Arts  
IIFT Delhi

## CERTIFICATIONS

Certified Usability Analyst  
Design Thinking · UVA  
Google Generative AI  
IBM & MS Accessibility

## AWARDS

National Geographic  
Photography Award – First Prize, “Windows in Asia”

## PROFESSIONAL SUMMARY

Principal Product Designer with 15+ years delivering end-to-end product outcomes (discovery → delivery) across enterprise security, cloud platforms, and endpoint management—partnering closely with PM and Engineering to drive measurable impact. Brings 25+ years of overall design experience, grounded in research, interaction design, and customer validation.

## EXPERIENCE

### Principal UX Designer · [OpenText India](#)

Feb 2024 – Mar 2026

- Sole designer on ILM Policy Builder — reimaged XML policy authoring as a visual canvas; co-led usability validation with 9 enterprise users (SUS 83, NPS +63, zero critical issues).
- Concepted an NDR Rules + Anomalies flow within existing UI constraints, adding a failure-aware dashboard that surfaced node-level detections.
- Led foundational UX research for OpenText XDR — built personas, defined IA across Detection/Discovery/Response, ran competitive audit vs CrowdStrike & Microsoft Defender.
- Advanced UX maturity across teams — facilitated CoT/Tree of Thoughts workshops and guided Figma Make prompting and component adoption.

### Principal UX Designer · [Palo Alto Networks India](#)

July 2021 – Jan 2024

- Redesigned Prisma Cloud's unified multi-cloud onboarding — collapsed AWS/Azure/GCP flows into 3-step modal; reduced screens 57%, clicks 60% (validated with Informatica, Nvidia, Unacademy).
- Drove 150% credit consumption increase, 8x customer sentiment improvement, 120% agentless feature adoption growth.

### Principal UX Designer · [Oracle India](#)

Aug 2019 – June 2021

- Led design for Oracle Live Experience (iOS/Android/Web SaaS); maintained design system and integrated into Redwood Design System.

### Senior UX Designer · [IBM India](#)

May 2018 – June 2019

- Mapped IBM Cloud Private installation journey; designed unified GUI consolidating CLI-heavy multi-step process.

### UX Design Specialist · [Novell / Micro Focus](#)

May 2010 – May 2018

- Led next-gen redesign of Micro Focus Service Desk and ZENworks suite; conducted on-site inquiry at US enterprise accounts (Trinity Health, CalTrans, City of Fresno — 67K+ devices) and internationally.

### eLearning, Graphic & Visual Designer · [GE Capital](#), [Progress Software](#), [Deloitte](#)

Nov 2001 – May 2010

- Progressed from Associate Graphic Designer to Assistant Manager — building expertise in eLearning development, technical illustration, and visual design for global clients.
- Won multiple GE Capital performance awards including Zero Defect Champion and Star of the Month.